

May 2016

Cameron Broadcasting *e-News*

The Tri-State's only truly Live and Local Radio



CP

Star

Gary

Tammy

Bri

Big K

Tracy

Live. Local. And Rocking the Ratings!

The 2016 Nielsen radio ratings have just been released and Tri-State residents have selected the stations of Cameron Broadcasting #1 in every format...again!

- | | |
|-----------------------|--------------|
| #1 Country | KFLG Country |
| #1 Rock | Lucky 98 |
| #1 Top 40 Hits | The Knack |
| #1 News Talk | KAAA/KZZZ |
| #1 Adult Contemporary | K-Star 99.3 |

Our huge ratings produce great results for our clients and that's what it's all about for us. Maybe that's why everyone says: "Need a Crowd - Call Cameron."

Thanks to our incredibly loyal listeners for making the Cameron stations, overwhelmingly the most listened to stations year after year after year.



2016 Radio County Coverage - Based on Fieldwork from 2015. Persons 12+, Monday-Sunday 6A-Mid, Cume Persons. County Coverage data from these counties: Mohave-AZ, San Bernardino East-CA, Clark-NV, Maricopa-AZ, Riverside East-CA, La Paz-AZ. Copyright 2016 The Nielsen Company. All rights reserved. Stations home to the Phoenix, Las Vegas and Los Angeles metros have been excluded.

Cameron Broadcasting's Offsite SUPER Sale

Cameron's Offsite Super Vehicle sale at the Riverview Mall was a great success for customers and dealers alike. Dealers reported that hundreds of customers took advantage of huge savings on new and used vehicles during the 4-day event.

Check out what dealers said:

- ✓ Great location. I sold dozens of vehicles.
- ✓ Cameron made it so easy to set up and start selling!
- ✓ Our salespeople loved being live on the air.
- ✓ Lots of qualified buyers.
- ✓ Event was really organized well.
- ✓ Sign me up for your next big sale!
- ✓ This event helped our dealership set a record sales month.



Hundreds of vehicles - huge savings!



Matt Farris performs @ the super sale!

April 13-16
 Daily 9am-7pm
 Riverview Mall
 Highway 95
 & Marina
 in Bullhead City
Cameron Broadcasting's
Offsite SUPER Sale
 4 Days Only • April 13 - 16
 Meet Mike Helm of Henderson NV, who won the first of four Baja or Cancun trips during the Offsite Super Sale. Enter the daily trip giveaways by taking a test drive.
 And check out the huge savings and discounts in the 4-day sale.
 Enter to win daily giveaway trips to Baja or Cancun. No purchase necessary.
 FREE face painting for kids Saturday 10:30am-3:30pm.
 FREE Matt Farris concert on Saturday starting at noon!
 All your favorite Cameron Broadcasting booths and station swag!

The 1st cruise winner from Henderson!

Our Star Sales Team

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Turn up the Heat



Ask your account executive for details on upcoming summer promotions!

Need A Crowd? Call Cameron.



cameron crowds



So Many Flaggers - Such Great Deals



140 listeners came to play B-I-N-G-O!



Our Station Websites with 3.7 Million Hits Annually!
lucky98fm.com kflg947.com kstar993fm.com
theknack107.com talkatoz.com

And On Facebook with 13,900 listener fans/followers!
 The Knack 107.1 Lucky 98 FM KAAA and KZZZ Talk
 KFLG 94.7 FM K-Star 99.3 FM