

**KAAA fm 97.5**  
**KZZZ fm 94.1**

All Talk...From **A** to **Z**



now streaming 24/7 at [talkatoz.com](http://talkatoz.com)



By broadcasting the biggest names in talk radio from two separate FM stations and taking advantage of their adjacent coverage areas, we are now able to offer the Tri-State's only 24 hour talk radio FM network. Common ownership by Cameron Broadcasting has made it possible to join together the forces of KAAA FM 97.5 and KZZZ FM 94.1 to form **All Talk From A to Z**. From Searchlight to Needles, from Kingman to Laughlin, from Bullhead to Topock, you'll never be more than a push of a button away from the All Talk Network.

Glenn Beck headlines our weekday mornings for 3 hours. Then, in addition to our regular names like Dan Bongino, Dr. Sebastian Gorka, and Mike Gallagher, we have now added The Dan Patrick Show where he interviews the top personalities in the world of sports in his trademark wry, irreverent style. Listeners will be kept up-to-speed on the day's latest events with our award-winning local news as well as world news provided by Fox News. It's the Tri-State's ONLY talk and information network and.....everyone is listening!

And in addition to our popular syndicated programming, our local programming is scheduled Monday through Friday from 3:00 - 4:00pm (AZ time Summer). Live and Local includes shows hosted by Hildy Angius, Dr. Larry Schiff, and other Cameron hosts.

The weekend lineup is filled with The Best Of Shows but in addition, we have added Handel On The Law a bold, entertaining and addictive legal advice format with quick wit and razor sharp tongue, offering up advice to countless callers on a weekly basis every Saturday morning. Plus Kim Komando keeping all of our listeners briefed on digital tech tips!

It's not only the talk of the town, it's the talk of the Tri-State area - and now in FM!





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### Weekdays

Glenn Beck	6:00am - 9:00am
Dan Bongino	9:00am - Noon
Sebastian Gorka	Noon - 3:00pm
The Live & Local Show	3:00pm - 4:00pm
The Dan Patrick Show	4:00pm - 7:00pm
Mike Gallagher	7:00pm - 10:00pm
Coast To Coast	10:00pm - 6:00am

### Saturday

Car Show	6:00am - 8:00am
Handel On The Law	8:00am - 11:00am
Kim Komando	11:00am - 2:00pm
Best of Mike Gallagher	2:00pm - 6:00pm
Coast To Coast (Somewhere In Time)	6:00pm - 10:00pm
Coast To Coast	10:00pm - 6:00am

### Sunday

Best of Mike Gallagher	6:00am - 8:00am
Sebastian Gorka Weekend	8:00am - 11:00am
Glenn Beck Weekend	11:00am - 2:00pm
Kim Komando	2:00pm - 5:00pm
Armed American Radio	5:00pm - 8:00pm
Car Show	8:00pm - 10:00pm
Coast To Coast	10:00pm - 6:00am



Fox News 24/7 at the top of each hour. Fox Sports updates at the bottom of each hour on weekends.



## Talk of the Town Sponsorships

By broadcasting the biggest names in talk radio from two separate FM stations and taking advantage of their adjacent coverage areas, we are now able to offer the Tri-State's only 24 hour talk FM radio network. Common ownership by Cameron Broadcasting has made it possible to join together the forces of KAAA FM 97.5 and KZZZ FM 94.1 to form **All Talk From A to Z**.



Listenership on Talk radio nationally and locally is still at an all-time high. Reach thousands of potential customers by sponsoring one of our shows with a well-known Talk Show host: Glenn Beck, Dan Bongino, Sebastian Gorka, Dan Patrick, and Mike Gallagher.



### Hourly Sponsorships include:

#### Sponsor mentions

- :10 billboard open with your name as sponsor
- :10 billboard mid show with your name as sponsor
- :10 billboard at close of show with your name as sponsor

#### Commercials

One :30 spot in show Monday-Friday (Total Average of 22/month)

#### Promos

Sponsor mentions in dozens of show promos throughout the month which air in hours from 6:00am-Midnight.



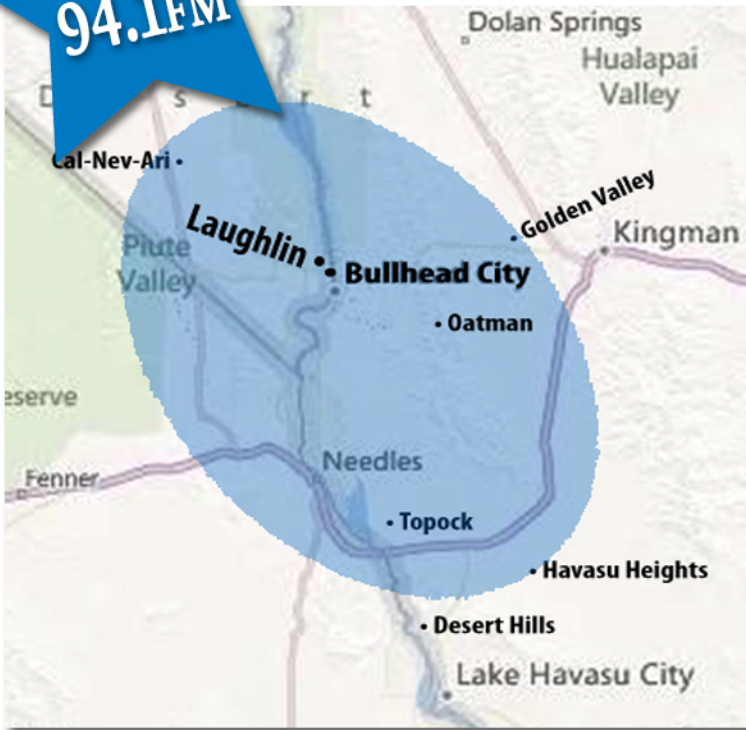
**\$449 per month (with 90 day minimum contract)**





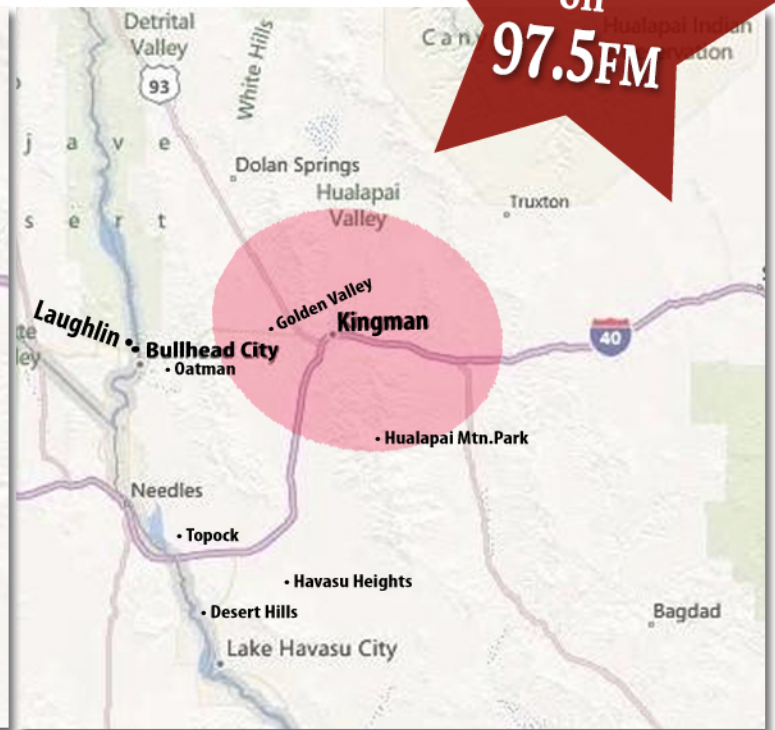
# KAAA & KZZZ New Coverage Maps

Now on  
**94.1FM**



KZZZ Coverage

Now on  
**97.5FM**



KAAA Coverage

**KAAA now on FM at 97.5**

**Huge new coverage area.**

**New FM signal covers 5,000 additional people.**

**Great sounding crystal clear digital FM 24 hours every day.**

**Same great talk lineup.**



News Sponsorships

## Local News Sponsorships

### News Sponsorship Packages

Cameron's News is an integral part of every Cameron Broadcasting station. Our news director, records news as often as it happens in the Tri-State and keeps everyone apprised of everything that is happening.

With so many people listening to our news broadcasts, advertising achieves greater credibility and thereby garners better results when placed within newscasts.

	<b>KFLG Country</b>	<b>The Knack</b>	<b>Lucky 98</b>
Package A	6:50am hour	6:50am hour	6:50am hour
Package B	7:50am hour	7:50am hour	7:50am hour
Package C	8:50am hour	8:50am hour	8:50am hour

Monday - Friday 44 Mentions per month per station  
:05 in and :10 out

**Price: \$299 per station per package**

	<b>KAAA/KZZZ FM News Talk</b>		
Package A	6:05am, 9:05am, 12:05pm, 3:05pm	172 Mentions/mo	<b>\$299/mo</b>
Package B	6:30am, 9:30am, 12:30am, 3:30pm	172 Mentions/mo	<b>\$299/mo</b>
Package C	7:30am, 10:30am, 1:30pm, 4:30pm	172 Mentions/mo	<b>\$299/mo</b>

Monday - Friday :05 in and :10 out

	<b>K-Star Legends FM</b>	
Package A	8am, 12pm, 2pm, 4pm	110 Mentions/mo <b>\$199/mo</b>
Package B	9am, 11am, 1pm, 5pm	110 Mentions/mo <b>\$199/mo</b>

Ask your Cameron Broadcasting Marketing Consultant today for more information on these packages. Find out why so many national, regional, and local businesses make the news part of their ongoing advertising plans. It's Live. It's Local. It's Front Page Advertising.





## There's Nothing Like Fox National News!

Almost every client knows, there's nothing like the news for advertising. Why? Because it's an information-based broadcast and people tune in and pay attention to news. Placing your advertising within the news just makes sense. KAAA 97.5 fm and KZZZ 94.1 fm is the Tri-State's only FM news and talk network with Fox News Radio's national news at the top of every hour Monday through Friday. We make it easy and affordable to sponsor our news in conjunction with your other advertising on radio. Here are the available packages.



### Fox News Sponsorships Monday - Friday

Only \$399 per month for both stations

:05 open/:05 close in each :90 newscast

3 times daily

132 average sponsor mentions per month



# Live & Local on KAAA and KZZZ

**Weekdays at 4:00pm (winter)  
3:00pm (summer)**



Live & Local shows feature guests from various community organizations to talk about local issues, events, and more while giving our listeners the opportunity to hear from our participants.



## Sponsor Live & Local

- Live Mentions at top/mid/bottom of hour.
- Logo placement on weekly facebook show banner
- Name mention in weekly show banner
- 10 station promotional ads per week to promote the show with sponsor name mention.  
12 week commitment required (net to station)



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