

One Flag. One Country.

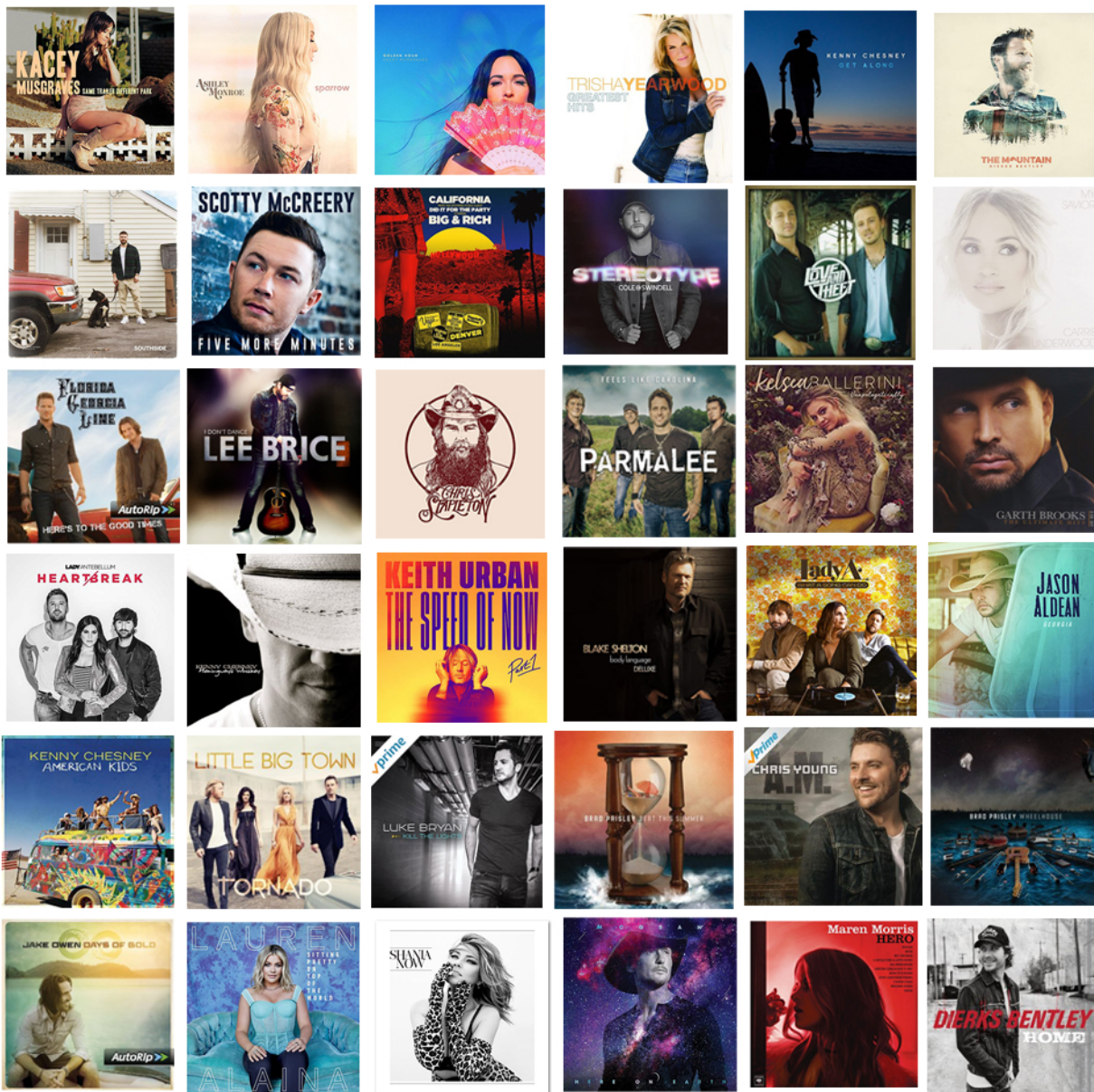


KFLG
country
94.7FM 95.9FM 106.7FM

Streaming 24/7 at kflg947.com

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Facility

94.7 FM (plus 95.9 in Laughlin/Bullhead, and 106.7 in Kingman) Located at Crossman Peak in Arizona.

Audience

Active, affluent adults in the prime 25-64 consumer demographic. Audience of Mohave County's largest and most loyal listeners comprised of executives, tourists, snowbirds, professionals, students and many others. #1 Country in last 7 Nielsen ratings (formerly Arbitron)!

Music

The Tri-State's first and most powerful Heritage Country station for more than 28 years. KFLG plays today's country hits sprinkled with some recurrenents and classic hits. It's a carefully researched music mix that hits at the heart of the Tri-State's adult population.

Personalities

The KFLG live and local Jessi In The Morning Show and our other program mixes of live and local programming, combined with the After Midnight Show on weeknights, make for a great country weekly lineup!

Promotion

Exciting and unique on-air promotions are designed to keep our loyal listeners involved daily with the station personalities and receptive to your well-placed messages. Strong promotions attract large audiences of listeners as the Arbitron ratings bear out and our event photos illustrate so well.

Advertising

KFLG has historically been actively involved with marketing to the thousands of Tri-State listeners in Bullhead City, Kingman, Laughlin, Lake Havasu, Needles, Parker, Henderson, Blythe, 29 Palms, and beyond - through newspaper ads, magazines, and billboards, and is proud of retaining the #1 status over the last decade. Our station vehicle is graphically wrapped and seen and recognized throughout the Tri-State area.

Community Involvement

KFLG is actively involved in the Tri-State's community projects that benefit the market and is a leader of public service events, fund raisers and community involvement.

Information and News

KFLG 94.7 delivers local news throughout the day reported by Bri Serna. Our newscasts include weather updates, sports, and other special community events and highlights. And our daily News You Can See online news edition is found on this station's website at www.kflg947.com.

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KFLG Country listeners are the heart of the Tri-State's populace of Adults 25-64. KFLG has established itself as a "heritage" station in the Laughlin-Bullhead City-Lake Havasu-Kingman-Needles-Parker-Henderson markets for close to twenty-eight years. KFLG Country listeners comprise the core of the retail spending market, are financially viable and enjoy successful lifestyles and disposable incomes. And KFLG remains on top in Arbitron ratings for Adults 12+.

KFLG Country Audience Facts

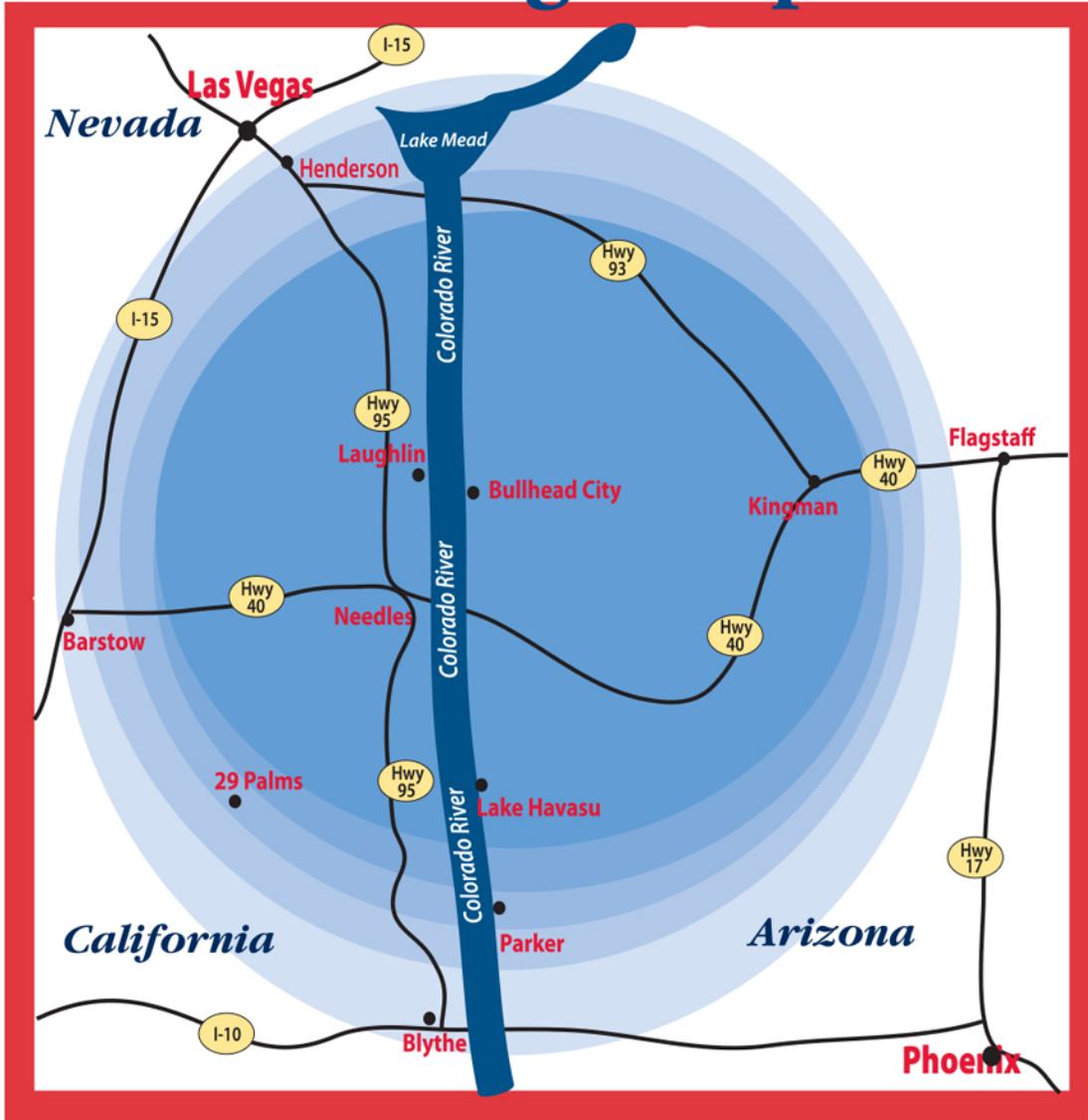
- Adults 25-64
- Married, Affluent, Full and Empty Nesters
- 84.9% listening in car or at home or work (includes streaming) with longer listening patterns
- Dual Income Households
- 68% Homeowners
- 63% College Graduates
- Managerial, technical, service, sales, clerical
- During recent years, country music sales were up 18%
- Audience shows high expenditures in:
 - Casinos
 - Transportation
 - Travel
 - Entertainment
 - Computers and Software
 - Fashion
 - Equipment
 - Insurance
 - Financial Investments
 - Grocery Products
 - Sports and Sports Products
 - Internet
 - Restaurants
 - Primary and Secondary Homes and Mortgage Products
 - TV, Mobile, Wi-Fi

KFLG Country



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Coverage Map



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KFLG Country is a Cameron Broadcasting station.



The Just Jessi Show Live & Local Mornings On KFLG Country



It's true, one of the Tri-State's all time favorite radio personalities can be found, *Live & Local*, on KFLAG Country every morning, Mon-Fri. Nobody has more fun on the air than Jessi. Great conversation, contests, artist interviews, live listener interactions on the phones and social media during her entire show.

Mornings will sound better than ever, with "Just Jessi" on KFLAG Country 94.7FM – 95.9FM- 106.7FM.



Get To Know

Jessi

Weekday Mornings
6:00-10:00am



What Facebook Posts say about the Just Jessi Show:

OMG, girl. So happy you're on the air! Loved hearing you this morning! Gin C. Havasu

It was great hearing you this morning working in my garage!! Great show! A.Kuster. Kingman

Good morning. It is so awesome actually hearing you talk on KFLAG this morning. Refreshing. Yay. Sandra J. Bullhead City

Good Morning! Love your show. Matt F. vcvcLaughlin

Listened to you all morning. Started with your website live then went to the radio app. Dan L.

I could not love this more! I mean it. I could but Awww you know what I mean Sarah M.





KFLG Country Live & Local News Sponsorships

Cameron's News is an integral part of every Cameron Broadcasting station. Our news directors record news as often as it happens in the Tri-State and keeps everyone apprised of everything that is happening.

With so many people listening to our news broadcasts, advertising achieves greater credibility and thereby garners better results. News sponsorships show longstanding results for advertisers.

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News Sponsorship Packages

6:50am hour

7:50am hour

8:50am hour



Ask your Cameron Broadcasting Marketing Consultant today for more information on these packages. Find out why so many national, regional, and local businesses make the news part of their ongoing advertising plans. It's Live. It's Local. It's Front Page Advertising.



KFLG Party Package

Let KFLG Country bring their thousands of listeners to you by scheduling a KFLG live promotional party for your business. Whether for a special sale, a promotional event, a grand opening, a contest, or just a special weekend, nothing works more effectively than a promotional campaign that culminates in an appearance by the KFLG Country Street Team, generating awareness, traffic, and excitement. KFLG Country parties have been the talk of the Tri-City Area for more than a decade because they attract customers and generate sales for businesses from Kingman to Havasu and from Laughlin to Bullhead City...and beyond!

On the day of the event, the KFLG Country Street Team will be on location for 2 hours with our EZ-Up, free t-shirts and other great prizes - playing music and doing live call-ins on air talking about your event and interviewing people at your party. KFLG Country Street Team will also host games and contests where winners must be present to win.

KFLG Party Package Includes:

A 2-hour fun-filled live broadcast party at your business.

40 :30 fully produced or live announcements starting 3 days before the event mentioning the time, place and specifics of the event in addition to numerous live mentions. 10 :30 announcements - 5 the day before and 5 the day of on all other Cameron stations.

A KFLG Country Host and the KFLG Country Street Team, station vehicle, EZ-Up, and station giveaways such as tee shirts, beach balls, keyrings, cups, etc.

6 live call-ins at the event.

Facebook Live video upon request.

Soft drinks and ice water provided for guests

TOTAL VALUE: \$3,799

TOTAL COST: \$1519

includes talent fees

Food and additional prizes are in addition to the above costs. Client to provide product for on-air giveaways and/or on site giveaways or discounts in addition to what is provided by KFLG Country.





KFLG Parties Draw The Crowds



a cameron broadcasting event

Girls Day Out

October 21, 2023 from 9:00am-5:00pm @ Aquarius Casino Resort in Laughlin

Sponsored by Innovative Health & Wellness, Humana, Swanty's of Bullhead City, and Ashley Home Store



Girls Day Out 2023 - Our 15th Year
80 Shops - 5000 Attendees - Free Admission



@ Ashley Home Store

There's nothing quite as popular as a KFLG Country, good ol' fashioned party. Hundreds, sometimes thousands, have attended these events and our clients attest to the success of a KFLG Country party as a true crowd pleaser.

Make your next sale, party, or open house wildly successful with KFLG Country as your host.

Need a crowd? Call Cameron!

KFLG celebrates the Grand Opening of C-A-L Ranch Stores in Bullhead City!