

Cameron Broadcasting e-News

The Tri-State's only truly Live and Local Radio

February 2024

The Cameron Stations Help the New Cal Ranch Corral Thousands of Shoppers

The Cameron Stations were asked by Cal Ranch to help them launch their new store opening in Bullhead City's Riverview Mall, and that we did.

Thousands of Tri-State residents converged on the new Cal Ranch location to take advantage of the incredible bargains and get acquainted with all the products they carry.

Cameron's Bri and Loke were live at the store on Friday for Lucky 98 as well as Jessi from K-Flag Country on Saturday broadcasting while also posting video content from the event on social media to our 45,000 followers.

A great time was had by all, with Cal Ranch's ad agency spokesperson, Brent MacCluer, sending us the following:

"Working with Kim and Cameron Broadcasting for the Grand Opening of our new C-A-L Ranch store in Bullhead City was a perfect experience. We highly recommend the Cameron Stations without reservation.

I've personally been part of opening farm & ranch stores for nearly 20 years. This was among our easiest and best ever — Cameron took care of all the details and went above-and-beyond during our two live on-air radio broadcasts. Also, their Facebook live posts and videos were great.

Thank you to everyone at KFLG Country and Lucky 98 for your professional assistance and the incredible crowd."

Brent MacCluer
VP / Partner



Radio + Streaming + Digital + Social Media

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It's A Pet Project for Swanty's and The Knack!

Cameron has joined with Swanty's of Bullhead City to help find permanent homes for animals in need of adoption.

Working with the organization S.A.I.N.T. (Helping To Save Animals Together) each Monday morning a different pet will be featured on The Knack Morning Show.

So, if you're looking to add a furry friend to your family, make sure you check out the Knack Monday morning pet adoption segment brought to you by Swanty's.



Our Star Sales Team

Tri-State Sales Offices and Studios

2350 Miracle Mile Rd. #300, Bullhead City
2156 McCulloch Blvd., Suite 1, Lake Havasu
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Clutter...Kills Results!

At Cameron Broadcasting we know that taking care of our listeners and getting results for our clients is top priority.

To showcase our client messages, we restrict the number of commercial minutes each hour to 12 minutes or less.

Newspapers average 66% ad copy in their publications, with only 33% news/editorial content.

TV spends over 33 minutes of each hour airing advertising.

Some Tri-State stations fill nearly 40 minutes each hour with advertising content!



Our Websites with 350,000 avg. visits/mo. non-duplicated visitors

lucky98fm.com
kflg947.com
kstar993fm.com
theknack107.com
talkatoz.com

Facebook with 45,000 followers

The Knack 107.1
Lucky 98 FM
KAAA and KZZZ Talk
KFLG 94.7 FM
K-Star 99.3 FM