

Cameron Broadcasting e-News

The Tri-State's only truly Live and Local Radio

December 2023

Thousands Attend Cameron's Girls Day Out

Cameron's Girls Day Out 2023 was again a huge success as nearly 5000 shoppers attended the Tri-State's largest retail sales event of the year at Aquarius Casino Resort. Shoppers made off with great deals on everything from jewelry to fashion, health and beauty products to home and kitchen items, local real estate to weight loss, and more! We also gave away more than \$7000 in prizes on our prize wheel.

Not only were shoppers elated about the event, the same was true for exhibitors:

NOMADS FASHION TRENDS

Thank you so very much for hosting such an awesome event! Met truly great people and had a good day of sales! You folks put on such a wonderful event. Thanks again!
Shannon

LION CITY

Great to participate in your wonderful venue. We did great this year and look forward to next year!
Regards Sharon

DEB DESIGNS

It was my first year with this event and I thought everything went spectacularly. Very well organized and very friendly people.
Sincerely Debbie



Radio + Streaming + Digital + Social Media

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Why Cameron?

The Cameron Broadcasting stations have been the #1 market ratings leader in all formats for over 28 years. This means more people will hear your messages!

We have huge signals with live and local personalities on the air.

The Cameron stations are an immediate way to reach your prospective customers with a last-minute sale or an event.

The Cameron stations reach listeners in cars, homes, mobile devices, smart speakers, and streaming on their computers.

With the various Cameron station formats, you can target your prospective customers by age, gender, lifestyle, etc.

Our live and local talent have special connections with our thousands of listeners much as internet influencers have with their followers.

Our Star Sales Team

Tri-State Sales Offices and Studios

2350 Miracle Mile Rd. #300, Bullhead City
2156 McCulloch Blvd., Suite 1, Lake Havasu
2535 Hualapai Mountain Rd. #D, Kingman

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DJ Carter (928) 444-3128
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Shauna Cates (702) 420-4665
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Free Gas Fridays

We all know in today's economy, prices seem to be higher than ever...including gas. So to help, Cameron is putting together FREE GAS FRIDAYS where listeners can win \$100 in free gas on Lucky 98, KFLG Country, or The Knack.

If you would like to be a part of this promotion, please contact Kim Jennings at 760-792-0889.



Our Websites with 350,000 avg. visits/mo. non-duplicated visitors

- lucky98fm.com
- kflg947.com
- kstar993fm.com
- theknack107.com
- talkatoz.com

Facebook with 45,000 followers

- The Knack 107.1
- Lucky 98 FM
- KAAA and KZZZ Talk
- KFLG 94.7 FM
- K-Star 99.3 FM